

Project Number: 1

Date: August 12, 2026

Location: Google Meet

Organizer: Rotaract Club of Patan

Collaborators: Hive Arts Center - NP, Leo Club of Kathmandu Sunrise, Interact Club of St. Xavier's Godavari, Rotaract Club of Kathmandu Height, Leo Club of Kathmandu Nirvana, Rotaract Club of Kirtipur, Rotaract Club of Kopundol, CSIT Association of Nepal, and Rotaract Club of Tribhuvan University.

Specified Committee: Professional Development

Area of Focus: Youth Capacity Building & Skill Enhancement

Trainer: Mr. Sanskar Shrestha (CEO at Pixel Creatives & Mentor at Hive Arts Center)

Introduction: In celebration of International Youth Day 2026, the Rotaract Club of Patan organized an interactive virtual workshop titled "**Think Like a Designer: Working on Canva**". Held online via Google Meet, the event aimed to empower young individuals with practical digital design skills, fostering creativity and helping participants master Canva to elevate their visual communication.

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Project Summary: The virtual workshop focused on equipping attendees with key graphic design concepts essential for modern digital communication. Led by trainer Mr. Sanskar Shrestha, the session provided a step-by-step exploration of fundamental design principles. Key topics covered during the interactive session included:

- Design Principles: Core foundations of creating balanced and engaging layouts.
- Typography & Color Theory: Strategic selection of fonts and colors to convey effective brand messaging.

- Branding Essentials: Guidelines for building consistent visual identities.
- Design Tips & Tricks: Practical hacks and shortcuts to optimize design workflows using Canva.

Participants actively engaged with the trainer, gaining hands-on insights into how to think creatively and execute designs smarter for personal, academic, and organizational branding needs.

Conclusion: The workshop successfully concluded with an interactive Q&A session where participants clarified their design doubts. By hosting "Think Like a Designer," the organizing and collaborating clubs provided a valuable platform for youth to enhance their technical toolset. The event ended on a high note, empowering attendees to create high-quality visual content and think like professional designers.

Overview: This session was extremely practical and insightful. Learning color theory and Canva tricks directly from an industry professional made design seem much more approachable and fun to learn.

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