



Bring a Friend, Grow the Club

Project Number: Event No. 05
Date: August 1st – August 30th, 2026
Location: New Horizon School
Collaborated with: N/A
Specified Committee: Club Service
Sponsoring Organization(s): Rotary Club of Butwal

Guests: N/A

Area of Focus: Membership Development & Club Engagement

ABOUT 'Bring a Friend, Grow the Club'

Introduction

From August 1st to August 30th, 2026, the Interact Club of New Horizon conducted a month-long membership and engagement initiative titled “Bring a Friend, Grow the Club” at New Horizon School. The campaign was designed to encourage existing members to introduce new peers to the organization, aiming to strengthen member involvement, increase awareness about the club, create new connections, and build a larger, more active community.

Project Summary

Throughout the 30-day period, members were highly motivated to bring their friends into the club through a structured incentive program. For every new member introduced, the referring member had one month of their monthly dues waived, while the newly added members enjoyed a special discount on their initial membership fee. Members actively promoted the initiative by distributing club flyers and engaging with both new and existing peers through various interactive sessions, activities, and discussions.

To cap off the successful campaign, the member who recruited the highest number of new members was recognized and awarded a special Token of Love from the club for their outstanding contribution to the club's growth.

Photos:

N/A (We couldn't capture photos as the event had ran for a entire month and we didn't have the phone to click the photos of student at school)

Itr. Rozin Thapa
President (RY 26/27)

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FEEDBACKS OF ATTENDEES

1.Aayush Sharma

"It was really fun sharing what we do in Interact with my classmates. The interactive sessions made it so easy for them to blend in, and the waived dues were a fantastic bonus!"

2.Aarya Poudel

"Handing out flyers and explaining our club's goals helped me build my own confidence and communication skills. I'm so happy my friends finally joined us."

3.Roshan Thapa

"The membership discount was a great hook to get people interested. Our club community feels so much larger and more vibrant now compared to last month."

4.Kritika Bhattarai

"I loved the healthy competition of trying to recruit the most members for the Token of Love. The whole month brought an amazing energy to the school!"

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